

## **AnaJet Announces Newest Direct-to-Garment RICOH Ri 100 Printer Is Available Now for Purchase & Shipping**

*Innovative new direct to garment printer, the Ri 100, previously announced is now available to buyers*

**Tustin, CA—May 9, 2018:** AnaJet, Inc., a pioneer and global leader in the direct to garment industry, has announced the immediate availability for the previously released RICOH Ri 100. The RICOH Ri 100 received overwhelmingly positive feedback with its initial product release, even helping Ricoh to be named a CES 2018 Innovation Awards Honoree this past January at the Consumer Electronics Show in Las Vegas.

The RICOH Ri 100 fits easily on desks and counters, combining with its ease-of-use, to make it a perfect fit for environments not traditionally dedicated to print such as souvenir shops and small businesses. As many organizations and individuals seek ways to expand their portfolios or enhance brand loyalty, the RICOH Ri 100 is a cost-effective way to achieve these goals. The RICOH Ri 100 prints simply and safely at up to 1,200 x 1,200 dpi in vivid mode, leveraging Ricoh's industry standard-setting printheads and modular drop-size technology. MSRP for the RICOH Ri 100, heating unit, software and other accessories will be less than \$5,000, significantly lower than that of traditional DTG printers.

"We are excited to make the Ri100 available to our customers who have shown a tremendous amount of excitement for this new, innovative product," said Paul Crocker, Director of Marketing for AnaJet.

For further information, visit [www.anajet.com/ri100/](http://www.anajet.com/ri100/)

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### **| About AnaJet |**

AnaJet has been a true pioneer in the direct-to-garment printing industry starting with the mass production of its first printer line in 2006. AnaJet became a Ricoh company in late 2016, and the two immediately united to begin research and development on the flagship RICOH Ri 3000/Ri 6000 printers. In 2018, AnaJet launched the ground-breaking Ri 100, which was named a 2018 CES Innovation Awards Honoree. AnaJet continues to set the bar in the DTG industry, constantly striving to create market-leading products with superior print speeds, reliability and ease of use.

For further information, please visit [AnaJet.com](http://AnaJet.com)

### **| About Ricoh |**

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2018, Ricoh Group had worldwide sales of 2,063 billion yen (approx. 19.4 billion USD).

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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### **Contacts:**

Paul Crocker  
AnaJet, Inc.  
(714) 668-6061  
[pcrocker@anajet.com](mailto:pcrocker@anajet.com)

Tracey Sheehy  
Breakaway Communications for Ricoh  
(212) 616-6003  
[tsheehy@breakawaycom.com](mailto:tsheehy@breakawaycom.com)

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